

What makes SANO special?

The mountains to the north of Sano City have amazingly clear streams and lush greenery. To the south of the city is a commercial hub where you will never run out of places to shop or eat!



4 Things to Do in SANO!

Sightseeing

Not only does Sano offer numerous historical attractions such as renowned shrines and temples and castle ruins built during the Sengoku period, but you can also enjoy seasonal flowers and autumn foliage all around the city.



Local Eats

We're famous for our down-to-earth local delicacies such as Sano Ramen, soba (buckwheat noodles), Imo Fries (Fried potatoes), and so much more. We also recommend fruits like strawberries and pears, and of course our traditional local sake.

Foodie Experiences

Sano offers a variety of food-related experiences from fruit picking to making your own ramen and soba noodles!



Shopping

If you like shopping, you'll like Sano! Check out our Michi-no-Eki (Rest stop) and Tourism and Products Center for local goods, and find great deals at the popular outlet mall!



Tenmyo Imono (Casting)

Sano's Tenmyo Imono casting tradition began around the 10th century when craftsmen were summoned from Osaka to cast weapons. Since then, a variety of items have been made, ranging from tea kettles, temple bells, and Buddhist statues to everyday utensils like pots, hoes, and plows.

City of Cricket Sano

The Sano International Cricket Ground is the home of Cricket in Japan. It is the premier ground in the country where many international matches are held and it is also where the Japan Cricket Association is located.



SANO Suggested Course

Your easy route to Food, Nature and Shopping!

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**Michi no eki (Rest stop)
Domannaka Tanuma**
道の駅どまなかたぬま
366-2, Yoshimizu-cho, Sano
327-0313

Here you can find all the fresh vegetables and fruits, locally made processed foods, and sweets you could ever want!

10min. by Car

Karasawayama Shrine

Karasawayama Shrine
唐澤山神社
1409, Fuji-cho, Sano
327-0801



Built by the Sano clan during the Sengoku Period, the stone walls and moats of Karasawayama Castle can still be admired to this day. If you go all the way to the summit, you can see the entire Kanto Plain.

Pick your choice



Ramen lunch

ラーメンランチ
Sano is home to over 150 Ramen shops!!



Isoyama Benzaiten and Izuuhara Benten Pond

磯山弁財天・出流原弁天池
1117, Izuuhara-cho, Sano
327-0102

Izuuhara Benten Pond is considered one of Japan's Top 100 Exquisite Waters, and is a natural monument of Tochigi Pref. Isoyama Benzaiten Shrine stands beside the pond. While being relaxed by nature, you can also enjoy Sano's local delicacies, "Imo Fries"!

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SANO PREMIUM OUTLETS®

佐野プレミアム・アウトレット
2058, Koen-cho, Sano
327-0822

180 OUTLET STORES
Stands in natural surroundings against the backdrop of Mt. Mikamo. Modeled after a town on the east coast of the U.S., center includes many famous brands.

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